

FOR IMMEDIATE RELEASE



Chisholm Trail Grass-fed Beef and Cox Farms Market Put Grass-fed Beef on Shelves for Dallas and Duncanville

DALLAS – July 8, 2015 – Known for its all-natural, 100-percent grass-fed beef products, [Chisholm Trail Grass-fed Beef](#) partnered with local, family-owned grocer [Cox Farms Market](#) to bring lean meat south of downtown Dallas. Both Cox Farms locations, in [Dallas](#) and [Duncanville](#), will provide a variety of Chisholm Trail products from the classic ground beef to the newly released [spicy breakfast sausage and beef snack sticks](#).

“We search for nutritional, great-tasting products that are as local as possible,” said Mark Cox, owner of Cox Farms Market. “We were excited to find Chisholm Trail Grass-fed Beef and we’re happy to have them on our shelves.”



Cox Farms Market has served high-quality food to the Duncanville community for more than 20 years. The company expanded its reach with its most recent location in Oak Cliff, which has been open for a little more than a year. With four generations of grocer experience, founder, Mark Cox, is dedicated to not only having healthy, quality food but also a competitive sticker price. By partnering with local businesses such as Chisholm Trail, Cox Farms not only gets the best quality but also the best price for its customers.

“Mark and I have similar goals of providing the healthiest and tastiest food,” said Mike Crawford, partner of Chisholm Trail Grass-fed Beef. “We are happy to help bring that to the Dallas and Duncanville communities.”

Grass-fed beef is not only low in fat, cholesterol and calories it contains high levels of iron, protein, vitamin B 12, zinc and other necessary nutrients. Chisholm Trail’s products consist of more vitamin B6 than 6½ cups of raw spinach, making it a healthier choice than almost any other meat or poultry available.

Cox Farms Market is located in Dallas at [778 Fort Worth Ave. Dallas, TX](#) and in Duncanville at [1026 S Main St. Duncanville, TX](#). The hours of operation are Monday – Friday, 8 a.m. – 7 p.m., and Sunday, 9 a.m. – 6 p.m. To learn more about Cox Farms Market’s mission, take a look at the company’s [website](#) or [Facebook](#) page. To find more Chisholm Trail Grass-fed Beef retailers visit: <http://www.eathealthybeef.org/longhorn-beef-buy.html>.

About Chisholm Trail Grass-fed Beef

Chisholm Trail Grass-fed Beef is a rancher-owned and -operated cooperative that raises longhorns locally on family ranches around Texas. Chisholm Trail cattle graze in pastures and thrive without added hormones or unnecessary antibiotics, placing far less stress on the natural environment than grain-fed cattle raised on factory farms. Chisholm Trail partners are focused on providing delicious red meat for healthy eaters and educating people on the nutritional significance of 100-percent grass-fed beef. For more information, visit www.eathealthybeef.org or connect with them on [Facebook](#) and [Twitter](#).

Media Contact:

Woody Lawson
M/C/C for Chisholm Trail Grass-fed Beef
972-480-8383 ext. 271
woody_lawson@mccom.com