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## **Chisholm Trail Grass-fed Beef Partners with The Veggie Lady** *Customer Demand Brings Grass-fed Beef to North Houston*

**DALLAS – March 1, 2016** – [Chisholm Trail Grass-fed Beef](#), known for its all-natural, 100-percent grass-fed beef, partnered with [The Veggie Lady](#), a locally owned, Houston-area grocer of home-grown items. Although the business started out with a primary focus on vegetables, customer demand prompted the business to expand into grass-fed beef.

“Most of our customers are health conscious,” said Clara Stanley, owner and operator of The Veggie Lady. “Many were requesting 100-percent grass-fed beef. After researching options I felt Chisholm Trail’s products best aligned with what my clients and I wanted. The first week I had Chisholm Trail products they sold like gangbusters. People keep coming back for more. They love the flavor and everything else about it!”

Both of The Veggie Lady locations, in [The Woodlands](#) and [Kingwood](#), will provide a variety of Chisholm Trail products including the classic ground beef, spicy breakfast sausage and beef snack sticks. The Veggie Lady has supplied the north Houston-area with local, fresh and organic products since 2012. Beginning operations out of a church parking lot, Stanley’s client base expanded rapidly enough for her to open her first location in The Woodlands in March 2013. While continuing to build up clientele, Stanley searched for a second location to open up shop. By mid-September 2015, Stanley owned and operated two locations, the second being in Kingwood just north of Humble, Texas.

Grass-fed beef is not only low in fat, cholesterol and calories it contains high levels of iron, protein, vitamin B12, zinc and other necessary nutrients. Chisholm Trail’s products consist of more vitamin B6 than 6½ cups of raw spinach, making it a healthier choice than almost any other meat or poultry available.

“Clara and I share the similar goals of wanting to provide the healthiest and best tasting food that we can,” said Mike Crawford, partner of Chisholm Trail Grass-fed Beef. “We are happy to help bring that to The Woodlands and surrounding north Houston-areas.”

The Veggie Lady is located at [3120 Sawdust Rd. The Woodlands, TX 77380](#) and at [22704 Loop 494, Suite I. Kingwood, TX 77339](#). To learn more about The Veggie Lady’s mission, take a look at the company’s [website](#) or [Facebook](#) page. To find more Chisholm Trail Grass-fed Beef retailers visit: <http://www.eathealthybeef.org/longhorn-beef-buy.html>.

### **About Chisholm Trail Grass-fed Beef**

Chisholm Trail Grass-fed Beef is a rancher-owned and -operated cooperative that raises longhorns locally on family ranches around Texas. Chisholm Trail cattle graze in pastures and thrive without added

hormones or unnecessary antibiotics, placing far less stress on the natural environment than grain-fed cattle raised on factory farms. Chisholm Trail partners are focused on providing delicious red meat for healthy eaters and educating people on the nutritional significance of 100-percent grass-fed beef. For more information, visit [www.eathealthybeef.org](http://www.eathealthybeef.org) or connect with them on [Facebook](#) and [Twitter](#).